

Historic, Archive Document

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Say it with
a Floral
VALENTINE

from

BAUM'S
Home of Flowers

408 GAY ST.

KNOXVILLE, TENNESSEE

1927

Price List of the Season's Choicest Floral Offerings.

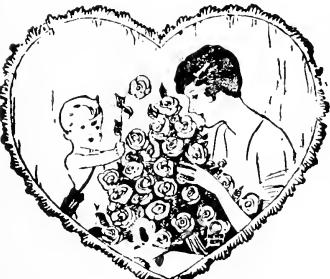
Flowers To All The World By Wire.

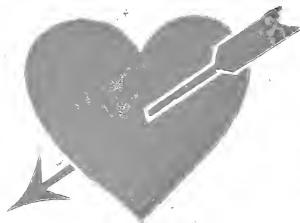
Just Phone us your orders

3400

Either Phone, 4 Trunk Lines

Feb. 14, 1927





Feb. 14

Fragrant Flowers Will "Reach Her Heart!"

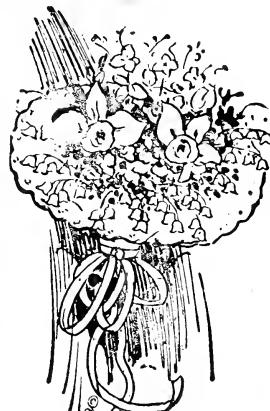
Flowers--Not darts--are Cupid's Favorite "Ammunition!"

So you can be sure of reaching her heart on St. Valentine's Day with a gorgeous bouquet of our wonderfully fragrant Roses, beautiful Violets or any one of a number of other colorfully appealing and fragrant blossoms we're displaying.

Roses \$3.00 to \$8.00 per dozen	Easter Lilies \$6.00 per dozen
Carnations \$3.00 per dozen	Freesias 75c. per dozen
Sweet Peas \$2.00 to \$3.00 per 100	Calendulas \$3.00 per dozen
Violets \$2.50 per bunch	Jenquils \$3.00 per dozen
Calla Lilies \$6.00 per dozen	Gladioli \$6.00 per dozen
Lilies of the Valley \$3.00 bunch	Tulips \$3.00 per dozen

Exquisite Corsage Bouquets of Violets, Orchids, Lilies of the Valley, Roses, Sweet Peas or other February favorites.

Call 3400 either Phone
early before the select
flowers are engaged
by others



ARE HOME GROWN.

Valentine Day



VALENTINE BOXES

SPECIAL VALENTINE BOXES of very charming combinations of the choicest Spring Flowers--Narcissi, Tulips, Irises, Hyacinths, Daffodils, or Roses of lovely colors and varieties, Carnations and other choice offerings.

PLANTS

Cyclamen \$2.50 to \$8.00 Begonias \$1.50 to \$3.50

Primroses \$2.00 to \$3.50 Ferns \$1.00 to \$5.00

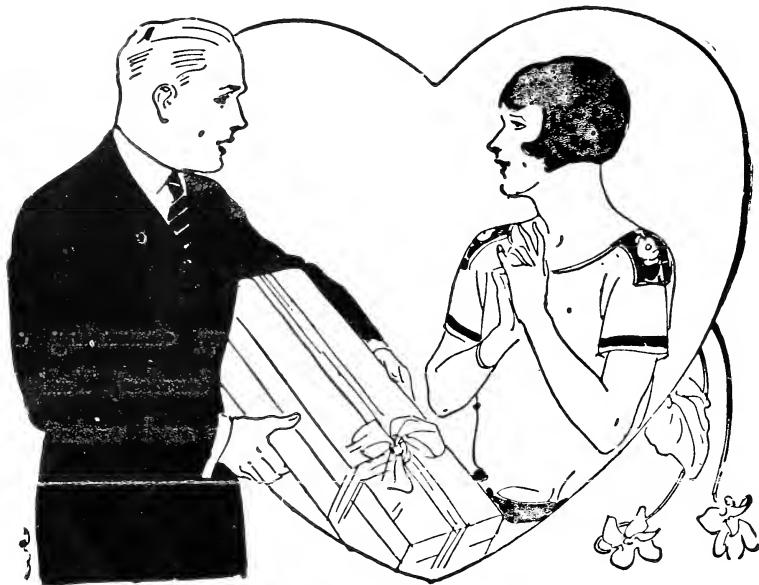
Made up Plant Baskets \$3.50 to \$5.00.

GAY colorful Baskets of Cut Flowers or Growing Plants, Spring Flowers, Roses, Lilies, and others, either singly or in delightful combinations. \$3.00 to \$12.00 each.



Just Phone 3400
for
FLORAL VALENTINES





With a Floral Valentine!

St. Valentine's Day, February Fourteenth

IF YOU looked the world over, you couldn't find a more beautiful Valentine for **Her** than **Flowers**. They carry the glamour of romance and messages that flash instantly from heart to heart. All womankind, from the sweet young girl to the dear old grandmother, secretly hopes that some one will pay her the compliment of sending her a valentine. And prized above all are Flowers, the traditional token of friendship, affection and romance.

***Flower Valentine Specials That Will Enchant Sweetheart,
Friend, Wife, Mother or Sister.***



CUPID has full charge of our Florist Telegraph Delivery Service for St. Valentine's Day and you can trust him to deliver your Valentine of Flowers and message to "Her", whether she is in a nearby city or in a distant foreign land.

Phone Baum's your orders now.